

American Council on Consumer Interests

26th Annual Conference

April 16-19, 1980

San Diego, California

THE PROCEEDINGS

**Conference Theme:
FUTURISTIC CONSUMERISM**

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26th Annual Conference
of the
AMERICAN COUNCIL ON CONSUMER INTERESTS
April 16-19, 1980
San Diego, California

Conference Theme:
FUTURISTIC CONSUMERISM

Edited by
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PROGRAM

AMERICAN COUNCIL ON CONSUMER INTERESTS
26th Annual Conference
April 16-19, 1980
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Convention Theme
FUTURISTIC CONSUMERISM

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Comments: Thesia Garner, University of Maryland
Richard L. D. Morse, Kansas State University

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Thursday, April 17, 1980

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*no manuscript submitted
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FROM THE EDITOR

The Proceedings of the 26th Annual Conference of the American Council on Consumer Interests, "Futuristic Consumerism," are prepared for those attending the conference and for other interested professionals. The purpose of their publication is to stimulate thought and discussion regarding the various issues presented.

To keep pace with the greatly expanded program of the ACCI conferences in recent years, a new system has been instituted for editing this year's Proceedings. Each speaker on the annual conference program--those presenting refereed papers, participating on panels and forums, invited speakers, the Colston Warne lecturer and the ACCI research award winners--was invited to submit a camera-ready manuscript, typed to Proceedings specifications, for inclusion in the 1980 Proceedings. The cooperation of the presenters and of their secretarial staffs has been truly outstanding, and it has been of great assistance in making the new editing system a success.

It has been a pleasure for me to edit the 1980 Proceedings. Appreciation is extended to the many conference presenters for their efforts in the preparation of the requested manuscripts. Further, special appreciation is extended to Sandra Ramer, Consumer Science office secretary, for her technical assistance, typing, and other services in the planning and preparation for the printing of the 1980 Proceedings.

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